

THE BILTMORE

The Biltmore, located in midtown Atlanta, is a perfect venue for corporate celebrations, weddings, and association meetings offering event attendees a uniquely elegant experience.

The Biltmore is home to the Georgian and Imperial ballrooms, Atlanta's two most spectacular European-style ballrooms. Both ballrooms feature hardwood floors, handcrafted plaster ceilings, stately columns, sparkling crystal chandeliers and Palladian windows. Each ballroom has its own salon area, private catering kitchen, separate entrance, and restrooms. The Biltmore also features convenient parking, a beautiful courtyard, and room for up to 1,500 guests. The ballrooms are ideal venues for corporate and social events, offering guests an elegant environment with regal charm.

Originally built in 1924 as Atlanta's premier hotel, the 11-story Biltmore Hotel emerged via a partnership between Atlanta's William Candler and New York hotel mogul John McEntee Bowman. Candler financed the \$6 million development with his share of the \$25 million buyout of his father's Coca-Cola empire. The Biltmore Hotel became the focal point of social life in Atlanta, hosting a wide variety of events from galas, wedding receptions, and high-society teas to civic meetings and local political fund-raisers.

In its heyday, the Biltmore Hotel's clientele included such luminaries as William Randolph Hearst, Charles Lindbergh, Betty Davis, Bob Hope, Vivien Leigh, and Presidents Roosevelt and Eisenhower. The Biltmore has also been the backdrop for several feature films including *Driving Miss Daisy*, *Love Potion #9*, *Diary of a Mad Black Woman* and *42- The Jackie Robinson Story*, *Confirmation*, & *Passengers*. The radio towers atop The Biltmore were installed in 1925 when WSB Radio made The Biltmore its home.

Through the renovation, which was completed in 1999, The Biltmore was transformed into Class A office, retail, and special event space. Today The Biltmore is home to over thirty Atlanta businesses and provides an elegant backdrop for the social and business life of Atlanta.

THE BILTMORE

Monday-Thursday Rates:

	Rental	Beverage Minimum
Georgian Ballroom	\$3,500	n/a
Imperial Ballroom	\$3,000	n/a
Main Lobby	\$1,500	n/a

Friday/Sunday Rates:

Georgian Ballroom	\$4,500	n/a
Imperial Ballroom	\$3,500	n/a
Main Lobby	\$1,500	n/a

Saturday Rates:

	Rental	Beverage Minimum
Georgian Ballroom	\$5,500	\$5,500, plus tax and service charge
Imperial Ballroom	\$4,000	\$4,000, plus tax and service charge
Main Lobby	\$1,500	n/a

A ceremony may be added in the same ballroom for \$1,000. This fee allows for an extra hour of event time, use of a changing room, and a one hour rehearsal.

*\$1,000 room rental discount will be offered if our preferred caterer, Bold American Events, is used.
(Minimums apply.)

**A beverage minimum applies on all Saturdays and holidays.

Please inquire about high demand rates for holidays, proms, and December events.

NOTE: Rental prices are subject to change without notice.

THE BILTMORE

Maximum Capacities:

	Seated Dinner with no dance floor	Seated Dinner with a dance floor	Cocktail Reception	Theatre Style
Georgian Ballroom	400	300	500	370
Imperial Ballroom	290	220	400	300
Main Lobby	-	-	300	-
Both Ballrooms and Main Lobby	-	-	1500	-

Square Footage:

Georgian Ballroom	4,431 sq. ft.
Georgian Salon Area	2,979 sq. ft.
Georgian Promenade	672 sq. ft.
Imperial Ballroom	4,254 sq. ft.
Imperial Salon Area	1,277 sq. ft.
Main Lobby	3,473 sq. ft.

THE BILTMORE

Sunday Wedding Package

Our Sunday Wedding Package Includes:

- ❖ Both ballrooms for your Ceremony & Reception for \$6,500
- ❖ The Imperial Ballroom for your Reception only for \$3,500*
- ❖ The Georgian Ballroom for your Reception only for \$4,500*
 - *Your wedding ceremony in the same ballroom can be added for an additional \$1,000.
- ❖ 300 Gold Chiavari Chairs with ivory seat cushions for the Georgian Ballroom
- ❖ 200 Gold Chiavari Chairs with ivory seat cushions for the Imperial Ballroom
- ❖ Sheer Ivory Entryway Drape
- ❖ 5 Hours of Event Time for a Ceremony and Reception, 4 hours of event time for a Reception only
- ❖ 3 Hours of Set Up time and 1 Hour of Breakdown time
- ❖ A 1 Hour Wedding Rehearsal is included and the exact time and date of the rehearsal will be confirmed 1 month before the wedding. Parking for the rehearsal is not complimentary. Please consult your account executive for pricing and options.
- ❖ Use of the bridal changing room 3 hours before the ceremony
- ❖ Complimentary parking is included on the wedding day. Valet parking can be arranged for an additional fee.
- ❖ There is no beverage minimum with this package, but please inquire about discounted beverage pricing available.

Please note that the discounted Sunday package is NOT available on the Sundays of Memorial Day and Labor Day weekends. A beverage minimum applies on these Sundays. Please consult with your Novare Events account executive for Holiday Weekend Sunday pricing details.

\$1,000 room rental discount will be offered if our preferred caterer, Bold American Events, is used (minimums apply).

THE BILTMORE

Policies

- ❖ Standard rental fees are based on a four (4) hour event with three (3) hours of set up time and one (1) hour of breakdown time. Should the event exceed the contracted time, overtime charges of \$400.00 per hour will apply.
- ❖ Fog machines, smoke machines, sparklers, confetti, colored petals, rice, glitter and birdseed are **NOT** permitted in the Premise or the Building. White rose petals are permitted.
- ❖ Nothing can be taped or adhered to the floors. All lighting must be wireless.
- ❖ All candles must be enclosed in glass (votives or hurricanes and cannot present trip or fire hazard).
- ❖ Your rental includes the use of The Biltmore's tables and chairs:
 - (25) 60" Rounds, (10) 36" Rounds, (10) 6' Tables
 - 300 Antique Gold Chiavari chairs with an ivory seat cushion for the Georgian Ballroom
 - 200 Antique Gold Chiavari chairs with an ivory seat cushion for the Imperial Ballroom
 - Sheer ivory entryway drape
- ❖ The full ballroom rental is due as the deposit with the return of the signed contract within 10 days of receipt. This rental payment and all other deposits and payments are non-refundable.
- ❖ 6 months prior to the event, half of the beverage minimum and labor charges are due.
- ❖ The final balance and the \$1,500 refundable security deposit (for any damages that may occur) are due three (3) days prior to your event.
- ❖ Novare Events is a facility rental company. As a courtesy to our clients, we offer in-house beverage services. All other services must be provided by a licensed vendor. See our preferred list for recommendations.

Parking

- ❖ **Evening and Weekend Parking** is available in The Biltmore garage for \$5.00 per car. Please consult your account executive for pricing.
- ❖ **Weekday Parking** is available in the AT&T deck on the corner of 5th Street and West Peachtree Street. Event attendees will need to enter the lot on West Peachtree Street, park and cross 5th Street to The Biltmore. Please see your account executive for pricing.
- ❖ **Valet Parking** is available at an additional charge. Please consult your Account Executive for pricing.

Beer and Wine Hosted Bar

4 Hour Open Bar - \$26.00++ per guest
\$4.00++ per guest for each additional hour

Includes:

Butler passed wine upon guest arrival

Beers –Stella Artois, Sweetwater 420, Bud Light, and Yuengling

House Wines – Sycamore Lane Chardonnay, Sycamore Lane Pinot Grigio, Sycamore Lane Cabernet Sauvignon, Freixenet Sparkling Wine

Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice, Pineapple Juice, and Bottled Water

For an additional \$3.00++ per guest the following Premium Brand wines will be available:

Premium Wines – Massimo Sauvignon Blanc - New Zealand, La Merika Chardonnay, La Merika Pinot Noir, Noble Vines 337 Cabernet Sauvignon – Lodi, LaMarca Prosecco

Call Brand Hosted Bar

4 Hour Open Bar - \$31.00++ per guest
\$5.00++ per guest for each additional hour

Includes:

Butler passed wine upon guest arrival

Liquors – Smirnoff Vodka, Gordon's Gin, Johnnie Walker Red Scotch, Jack Daniel's Bourbon, American Spirit Whiskey, Seagram's 7 Blend, and Ron Carlos Rum

Beers –Stella Artois, Sweetwater 420, Bud Light, and Yuengling

House Wines – Sycamore Lane Chardonnay, Sycamore Lane Pinot Grigio, Sycamore Lane Cabernet, Freixenet Sparkling Wine

Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice, and Pineapple Juice, Bottled Water

Premium Brand Hosted Bar

4 Hour Open Bar - \$37.00++ per guest
\$6.50++ per guest for each additional hour

Includes:

Butler passed wine upon guest arrival

Liquors – Ketel One Vodka, Bombay Gin, Glenlivet 12 year, Maker's Mark Bourbon, Crown Royal Blend, American Spirit Whiskey, and Bacardi Light Rum

Beers –Stella Artois, Sweetwater 420, Bud Light, and Yuengling

Premium Wines – Massimo Sauvignon Blanc - New Zealand, La Merika Chardonnay, La Merika Pinot Noir, Noble Vines 337 Cabernet Sauvignon – Lodi, LaMarca Prosecco

Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice, and Pineapple Juice, Bottled Water

Consumption Bar Pricing:

Call Brand Liquor Drinks:	\$7.00++ per drink
Premium Brand Liquor Drinks:	\$8.00++ per drink
House Wine:	\$7.00++ per glass
Premium Wine:	\$8.00++ per glass
Beer:	\$5.00++ per bottle
Non-alcoholic Beverages:	\$2.50++ per drink

Miscellaneous Beverage Options:

Passed Toast with Freixenet Sparkling Wine	\$4.00++ per guest
Passed Toast with LaMarca Prosecco	\$5.00++ per guest
Tablesides House Wine Service during Dinner added to per person bar package	\$4.00++ per guest
Tablesides Premium Wine Service during Dinner added to per person bar package	\$5.00++ per guest

Staff Charges:

A fee of \$150 per Bartender, \$150 per Bar Back, and \$150 per Busser is applicable for the above bar service options. One bartender is required for every 75 guests and one bar back plus one busser are required for every two bartenders.

Additional Information:

++ denotes that all beverages are subject to a 22% service charge and 8% sales tax applied to beverage and service charges. An additional 3% sales tax applies to all liquor charges.

All alcoholic beverage service for the events at The Biltmore is provided by Novare Events, LLC.

THE BILTMORE

Preferred Caterer

Bold American Events*
404.815.1178
www.boldamerican.com
info@boldamerican.com

Preferred Floral and Décor Designer

Bold American Events*
404.696.4737
www.boldamericandesign.com
info@boldamericandesign.com

***\$1,000.00 room rental discount will be offered if our preferred caterer, Bold American Events, is used. (Minimums apply)**

Approved Caterers

Affairs to Remember
404.872.7859
www.affairs.com
events@affairs.com

Glorious Events
770.455.3663
www.glorioousevents.net
sales@glorioousevents.net

A Divine Event
470.514.4925
www.adivineevent.com
sales@adivineevent.com

Proof of the Pudding
404.892.2359
<http://proofpudding.com/biltmore.php>
sales@proofpudding.com

A Legendary Event
404.869.8858
www.legendaryevents.com
info@legendaryevents.com

Soiree Catering & Events
404.467.1699
www.soireecateringatlanta.com
kelly@soireecateringatlanta.com

Dennis Dean, A Catering Company
404.475.1002
www.dennisdeancatering.com
info@dennisdeancatering.com

Three Sisters Catering
404.488.4565
www.caterwiththreesisters.com
audrey@caterwiththreesisters.com

Endive – A Fine Catering Company
404.504.9040
www.endiveatlanta.com
info@endiveatlanta.com

Audio Visual Services

Active Production and Design, Inc.
404.633.3527
www.activeproductionanddesign.com
matt@activeproductionanddesign.com

Production People Inc.
404.696.0196
www.productionpeople.com
info@productionpeopleinc.com

****If you would like to use a caterer that is not on our approved list, then we will need a copy of their business license and proof of insurance. There is also a \$2,000.00 kitchen use/outside catering fee. Please be sure that your caterer can comply with our house rules (see your Account Manager for details) before you sign a contract with a caterer that is not on our approved list.***

THE BILTMORE

Recommended Vendors List

Bakeries

Classic Cheesecakes	404.233.9636
Highland Bakery	404.586.0772
The Frosted Pumpkin	770.205.7998
The Perfect Wedding Cake	770.971.1700

Videography

Captured Moments (Angela MacKellar)	770.541.1335
Four Seasons Films	828.243.2210
Wedding Media Group Atlanta (Matt Wilson)	770.301.0711

Photography

Ben Vigil Photography	877.236.8444
Drew Newman	404.444.4925
Kristen Alexander	404.217.7925
Milanes Photography	770-881-7239
Our Labor of Love	404.827.9621
Paris Mountain Photography	770.881.0617
Picture This! Photography	404.522.5554
Sean Randall Photography	404.897.5133
The Decisive Moment	404.275.5684

Florists/Décor Companies

Andy Beach & Co.	770-521-0468
Legendary Events, Sophia Lin Kanno	404.350.6671
On Occasions of Atlanta (Carla Duncan)	404.202.9830
Stylish Stems	678.232.5546
Tulip Blooming Creations	404.622.8828

Furniture Rental

Collections Event Furniture Rentals (Lois Bourne)	404-720-0085
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Officiants

Rabbi Winokur	770.641.8630
Kris McDaniel, mcdaniel.kris@gmail.com	404.365.6700
Judge Hugh Robinson	770.528.2466
Rev. Msgr. Henry C. Gracz	404.521.1866
Chaplain Jeremiah O'Keefe-West	404.261.5059
Reverend Dawn Smith	404.729.0640

Entertainment

Bands

Absolute Entertainment	404.355.5541
Axtell Productions (Moxie)	770.441.9494
Atlanta Bands and DJs (Ted Crowder)	770.993.8688
East Coast Entertainment (Matthew Thomas)	404.351.1452
League of Decency	770.972.5382
Platinum (Virginia)	678.595.7526
Sam Hill Entertainment (Beth Treschitta)	404.496.5735
The Del Baroni Orchestra	770.943.0986

String Quartet

Amadeus String Ensemble	770.971.3176
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Harpist

Dania M. Lane	404.272.4954
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DJs

Absolute Entertainment	404.355.5541
Amp'd Atlanta	404.483.7872
Atlanta Bands and DJs (Ted Crowder)	770.993.8688
Horizon Entertainment (Keith Schroder)	678.592.0285
Music to Remember (Gary Braner)	770.931.6645

Chair Covers and Linens

Graceful Tables (Dee Lane Eades)	770.993.7375
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Draping

Event Drapery Inc., Marina Miller	404.597.4653
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Hair and Makeup

Kimberly Mack Beauty Studio, kimberlymackbeautystudio.com	404.663.1495
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Transportation

AtlantaTrolley (Glenn Phillips)	770.977.0810
Atlantic Limousines and Transportation, Holly Adams	770.733.0751
Classy Car Limo (antique cars)	678.231.5257
Georgia Tech Trolleys, Debraca Shelton debraca.shelton@parking.gatech.edu	404.894.9643
Lovely View of Heaven (antique cars)	770.476.4155
Nottingham Shire & Carriage	404.622.0526
The Georgia Tech Ramblin' Wreck ~or Chris Gaddis, GT Alumni Association	gtalumni.org/pages/rentthewreck 770.403.0456 Chris.Gaddis@alumni.gatech.edu

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Preferred Hotels:

TWELVE Hotel & Residences Atlantic Station

361 17th Street, NW
www.twelvehotels.com
Adrienne Warren
awarren@twelvehotels.com
404.961.1242

TWELVE Hotel & Residences Centennial Park

400 W. Peachtree Street NW
www.twelvehotels.com
Adrienne Warren
awarren@twelvehotels.com
404.961.1242

Marriott Courtyard Midtown

1132 Techwood Drive
www.atlantacyeevents.com
Gina Hodges-Taylor
tigina.hodges@marriott.com
404.713.0933

RENAISSANCE ATLANTA MIDTOWN HOTEL

866 West Peachtree Street, NW
www.renaissancehotels.com
Gina Hodges-Taylor
tigina.hodges@marriott.com
404.713.0933

Georgia Tech Hotel and Conference Center

800 Spring Street, NW
www.gatechhotel.com
Lesley Rios
lesley.rios@gatechhotel.com
404.838.2115

Marriott Suites Midtown

35 14th Street
www.marriott.com
Gina Hodges-Taylor
tigina.hodges@marriott.com
404.713.0933

The Four Seasons

75 14th Street
www.fourseasons.com
Courtney Clough
courtney.clough@fourseasons.com
404.253.3815

THE BILTMORE

Rehearsal Dinner Locations

West Midtown:

Studio 887

887 West Marietta Street
Lauren Surface
404.815.1178
lsurface@boldamerican.com
www.boldamerican.com

King Plow

887 West Marietta Street
404-815-1178
ncollins@boldamerican.com
www.boldamerican.com

JCT Kitchen

1198 Howell Mill RD
Valarie Mosley
678.536.6506

5 Seasons Brewing

1000 Marietta Street
Christy Dryden
404.875.3232
Cchelmer5@gmail.com

The Optimist

914 Howell Mill Road
Atlanta GA 30318
404.477.6260
Kimberly Powell
kimberly@theoptimistrestaurant.com
404.477.6260

Midtown:

The Peachtree Club

999 Peachtree Street,
28th Floor
404.817.0999
lclaire@peachtreeclub.com
www.peachtreeclub.com

Ecco

40 7th Street
Allison White
678.302.3205
awhite@fifthgroup.com
www.ecco-atlanta.com

South City Kitchen

1144 Crescent Avenue
Brenda Orcutt
678-.02.3264
borcutt@fifthgroup.com
www.southcitykitchen.com

Lure

1106 Crescent Avenue
Brenda Orcutt
678.302.3264
borcutt@fifthgroup.com
www.lure-atlanta.com

Steel Restaurant and Lounge

950 West Peachtree Street
Chuck Kneeland
404.477.6111
ckneeland@restaurantworks.com
www.steelatlanta.com

The Four Seasons

75 14th Street
Carole Trulio
404.253.3950
carole.trulio@fourseasons.com
www.fourseasons.com

Hudson Grill

942 Peachtree Street
404.892.0892
hudsongrillmidtown@
metrocafes.com

Gordon Biersch

848 Peachtree Street, NE
Midtown, Atlanta, GA 30308
Chris Ernest
404.870.0805
cernest@cwrestaurants.com
http://www.gordonbiersch.com

Atlantic Station:

The Ballroom at TWELVE Atlantic Station

361 17th Street
Andrea Townsend
404.418.1223
atownsend@twelvehotels.com
www.twelvehotels.com

Lobby at TWELVE Atlantic Station

361 17th Street, NW
Andrea Townsend
404.418.1223
atownsend@twelvehotels.com
www.twelvehotels.com

Downtown:

The Event Space at TWELVE Centennial Park

400 West Peachtree Street
Andrea Townsend
404.418.1223
atownsend@twelvehotels.com
www.twelvehotels.com